

#ffconf

Intimate, carefully curated, single track, beautiful venue, inspiring day.

For more information contact Remy & Julie
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Picture: Anna Shipman, Technical Director at FT.com
ffconf is a LeftLogic Production



“A massive thank you to everyone who helped organise #ffconf yesterday (and today). It was honestly one of the best conferences I have been to. Every speaker was incredible and engaging and the diversity both in the audience and on stage was wonderful!”

Alice Boyd Leslie, organiser of CodeBar Brighton



What is ffconf?

ffconf started in 2009, and is the UK's leading Web and JavaScript conference, for front-end developers and engineers who want to learn more about the programming language of the web. ffconf is an intimate event that will leave you inspired with the feeling that people are at the core of the web.

ffconf is carefully curated with clear ethics – we strive for a diverse audience and diverse line up on stage, we offer low price student tickets and 10% of tickets will be dedicated to our scholarship programme (now it's 5th year).



“Speaking at #ffconf the last two days has been such a pleasure and a privilege. Thank you so much for building such an inclusive, friendly event and community @rem and @Julianne!”

Jo Franchetti, Developer Advocate – Samsung Internet

Where

The prestigious Duke of York’s in Brighton is the UK’s oldest purpose-built cinema, first opening on 22nd September 1910. The seats are the most comfortable conference seats ever and the personality of the building adds to the friendly feel of the day.

The Organisers

The conference is a family run conference by Remy Sharp: who runs his own development agency Left Logic, and Julie Sharp: an events manager and running the logistics of the event. Their kids often make an appearance on stage at the end of the day.

“Seeing all the #ffconf posts in my timeline and just chocked full of envy for those getting to attend; so interesting and positive. It’s easily my favourite conference that I never get to go to anymore. It’s also run by the most wonderful people, which is a bonus.”

Corey Dutson, now based in Canada

Why Sponsor ffconf?

Sponsoring ffconf means web developers, bloggers and other members of the community will get to know your company better and see that you support their community.

You will have the opportunity to promote your brand and products to attendees and meet potential new employees, clients and users. There are also networking opportunities throughout the conference and during the socials before and after the event.

Past Sponsors

amazon



Microsoft®

Google



Brandwatch




moz://a

twilio



SAMSUNG



“Back home & wondering where to start with all the inspiration I got whilst at #ffconf. Thank you @Julianne & @rem for an excellent day.”

Hannah Wolfe, Ghost CTO and co-founder

Audience

Our attendees:

- 17% are at C-level position (and 20% PO / PM, and 18% senior positions)
- 53% of our attendees have more than 10 years experience
- 30% with total buying power (further 10% with power to buy/subscribe to products up to £1000 per month)
- 97% developer experience
- 76% have projects on the side (who are motivated to experiment with new tech)
- 35% work on both client web & backend projects

Sponsorship Opportunities

Platinum £7,500+VAT 2 places available	Gold £4,000+VAT 4 places available
4 conference passes (or donate to our diversity scholarship with acknowledgement)	2 conference passes
Exclusive inclusion of your logo on our conference videos (which are released for free post event), which have had over 100,000 views over past 4 years.	
Two tweets from @ffconf & @rem (55k+ total followers) – pre and post event	Two tweets from @ffconf & @rem (55k+ total followers) – pre and post event
Inclusion of promotional material for delegates	Inclusion of promotional material for delegates
Top placement of logo on web site	Logo on web site
Top placement of logo on screen during breaks	Logo on screen during breaks
Verbal thanks and acknowledgment from Remy on stage	Verbal thanks and acknowledgment from Remy on stage
Logo on name badge/programme	Logo on name badge/programme
Top placement of logo on banner popups placed on the stage	Logo on banner popups placed on the stage
Exclusive right to provide branded lanyards	
Two guest invitations to exclusive speakers' dinner	
Early access to purchase up to 10 additional tickets at a 10% discount (whilst tickets available)	Early access to purchase up to 10 additional tickets at a 10% discount (whilst tickets available)
Company, link and sponsor message included in our regular delegate newsletter	Company and link included in our regular delegate newsletter



Additional sponsorship opportunities

All sponsor slots include the chance to purchase up to 10 additional tickets prior to launch at a 10% discount.

Coffee Sponsor – £3,000 +VAT

We know how important caffeine is to our developers so it is readily available at registration and during the morning and afternoon breaks

- Logo on the website
- Logo on the screen during breaks
- Logo on every coffee cups (stickers to be provided by the sponsor)
- 2 conference tickets

Ice cream sponsor – £2,500 +VAT

Made locally, these ice cream pots are now a fconf tradition

- Logo on the website
- Logo on the screen during breaks
- Logo on each ice cream pot (stickers to be provided by the sponsor)
- 2 conference tickets

Notepad sponsor – £2,000 +VAT

The conference takes place in a cinema with no wifi – encourage people to go ‘old school’ with paper and pencil

- Logo on the website
- Logo on the screen during breaks
- Co-branded notebooks for every delegate
- 2 conference tickets

Diversity sponsors: £1,500 +VAT

Donate 5 tickets to our diversity scheme, now in its 5th year

- Logo on the website
- Logo on the screen during breaks

Get in touch if you have an idea (popcorn? Cakepops? Branded screen wipes?) and we’ll help make it work.

Please note: the conference is carefully curated to ensure the best quality event for our delegates. As such sponsorship does not include a “speaking slot” – but you are more than welcome to submit a proposal.